

**Ministry of Information and Broadcasting
Annual Plan 2015-16 (Scheme-wise)**

(Rs. crore)

Sl. No	Name of the Scheme	Total Plan Provision (2015-16)	Provision earmarked for NER (2015-16)	Provision as shown in Statement of Budget Estimates (2015-16)
1	2	3	4	5
	INFORMATION SECTOR			
A	On-going Schemes			
1	Setting up of National Press Centre at New Delhi (PIB)	0.00	0.00	0.00
2	Up-gradation of IIMC to International Standards (IIMC)	5.00	0.00	5.00
3	Construction of Soochna Bhawan (MS)	0.00	0.00	0.00
	Total	5.00	0.00	5.00
B	New Schemes			
4	Media Infrastructure Development Programme			
4.1	Revamping & Restructuring of DAVP (DAVP)	3.00	0.00	3.00
4.2	Modernisation of PIB (PIB)	4.00	0.00	4.00
4.3	Opening up of New Regional Centers of IIMC (IIMC)	10.00	2.00	8.00
4.4	Revitalization, up-gradation and modernization of Publications Division and Employment News (Publications Division)	4.50	0.00	4.50
4.5	National Centre of Photography and Special Drive for North Eastern States (Photo Division)	0.52	0.00	0.52
4.6	Strengthening of RNI Headquarters (RNI)	0.20	0.00	0.20
4.7	Kendriya Soochna Sadan in states (DFP)*	0.00	0.00	0.00
4.8	Development Support to NE / J&K and other identified areas*	0.00	0.00	0.00
	Total	22.22	2.00	20.22

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5	Development Communication & Dissemination			
5.1	People's Empowerment through Development Communication (Conception and Dissemination) (DAVP)	20.00	6.00	14.00
5.2	Media Outreach Programme and Publicity for Special Events (PIB)	8.00	2.00	6.00
5.3	Direct Contact Programme by Directorate of Field Publicity (DFP)	3.38	0.40	2.98
5.4	Live Arts and Culture (S&DD)	3.00	0.00	3.00
5.5	Social Media Platform (MS)	5.15	0.00	5.15
	Total	39.53	8.40	31.13
6	Human Resource Development			
6.1	Training for Human Resource Development (excluding Prasar Bharati)(Main Sectt.)	2.00	0.00	2.00
6.2	International Media Programme (Main Sectt.)	0.15	0.00	0.15
6.3	Policy Related Studies, Seminar, Evaluation, etc. for all three sectors (excluding Prasar Bharati) (Main Sectt.)	0.25	0.00	0.25
6.4	HRD of Film Media Units (Main Sectt.)	1.00	0.00	1.00
6.5	Payment for Professional Services (Main Sectt.)	0.50	0.00	0.50
	Total	3.90	0.00	3.90
	Grand Total (Information Sector)	70.65	10.40	60.25
	Total On-going schemes	5.00	0.00	5.00
	Total New schemes	65.65	10.40	55.25

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	FILM SECTOR			
A	Ongoing Schemes			
7	National Museum of Indian Cinema (FD)	0.50	0.00	0.50
8	Grant-in-Aid to SRFTI (SRFTI)	0.00	0.00	0.00
	Total	0.50	0.00	0.50
B	New Schemes			
9	Infrastructure Development Programme relating to Film Sector			
9.1	Upgradation, modernisation and expansion of CBFC and certification process (CBFC)	4.00	0.00	4.00
9.2	Upgradation of Siri Fort Complex (DFF)	2.00	0.00	2.00
9.3	Upgradation of building infrastructure of Films Division (FD)	2.50	0.00	2.50
9.4	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library (NFAI)	4.00	0.00	4.00
9.5	Grant-in-Aid to FTII – Upgradation and Modernisation of FTII (FTII)	20.00	0.00	20.00
9.6	Infrastructure development in SRFTI (SRFTI)	10.00	0.00	10.00
	Total	42.50	0.00	42.50

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10	Development Communication & Dissemination of Filmic Content			
10.1	Promotion of Indian cinema through film festivals and film markets in India and abroad (Main Sectt.)	15.00	2.00	13.00
10.2	Production of films and documentaries in various Indian languages (Main Sectt.)	10.00	1.00	9.00
10.3	Centenary Celebrations of Indian Cinema (Main Sectt.)	0.00	0.00	0.00
10.4	Webcasting of Film Archives (FD)	1.00	0.00	1.00
10.5	Acquisition of archival films and film material (NFAI)	2.00	0.00	2.00
	Total	28.00	3.00	25.00
	Missions /Special Projects			
11	National Film Heritage Mission (Main Sectt.)	137.00	0.00	137.00
12	Anti-Piracy initiatives (Main Sectt.)	0.05	0.00	0.05
13	Setting up a Centre of Excellence for Animation, Gaming and VFX (Main Sectt.)	0.50	0.00	0.50
	Total	137.55	0.00	137.55
	Grand Total (Film Sector)	208.55	3.00	205.55
	Total On-going schemes	0.50	0.00	0.50
	Total New schemes	208.05	3.00	205.05

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	BROADCASTING SECTOR			
A	Main Sectt			
14	Strengthening of Electronic Media Monitoring Centre (EMMC)	21.00	0.00	21.00
15	Supporting Community Radio Movement in India	6.30	1.00	5.30
16	IEC activities for promoting Digitalization*	0.00	0.00	0.00
17	Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	2.00	0.00	2.00
18	Capacity building of Cable TV Industry personnel in Digital wireline Broadcasting*	0.00	0.00	0.00
19	Automation of Broadcasting Wing	1.00	0.00	1.00
	Total (Main Sectt.)	30.30	1.00	29.30
B	Prasar Bharati			
i)	Prasar Bharati	560.03	77.60	482.43
ii)	Kisan Channel	45.00	0.00	45.00
	Total Prasar Bharati	605.03	77.60	527.43
	Total - Broadcasting Sector	635.33	78.60	556.73
	Grand Total of Budgetary Support (Information+Film+Broadcasting)	914.53	92.00	822.53
20	New Content Development to be financed by IEBC by Prasar Bharati			
	AIR	75.00	0.00	75.00
	DD	125.00	0.00	125.00
	Sub-Total	200.00	0.00	200.00
	OVERALL PLAN SIZE	1114.53	92.00	1022.53

Note1: * schemes dropped during 12th Plan

Note 2: Total Plan provision for People's Empowerment through Development Communication (Concept and Dissemination) is Rs. 151.00 crore. Out of this Rs. 20.00 crore has been shown now and the rest i.e. Rs. 131.00 crore has been kept under NFHM. Reappropriation will be done after approval of RCE/EFC.