

No. 15/1/2013-BP&L  
**Government of India**  
Ministry of Information and Broadcasting  
'A' Wing, Shastri Bhawan, New Delhi-1

Dated : 26<sup>th</sup> May, 2015

**OFFICE MEMORANDUM**

**SUBJECT : Channels to be compulsorily carried on the Direct – to- Home (DTH) service platform as per Clause 7.8 of the Schedule to the License Agreement.**

In continuation of this Ministry's O.M. of even number dated 6<sup>th</sup> September, 2013, it has been decided to include "DD Kisan" channel under the genre "Infotainment (Hindi)", as notified by the Ministry of Information and Broadcasting vide notification number S.O.1388(E) dated 25.05.2015, to be mandatorily included in the DTH services.

2. It shall be obligatory for every DTH operator to provide "DD Kisan" channel to the subscribers, irrespective of any bouquet(s) or a-la-carte channel (s) being subscribed by them. The DTH operator shall also place the "DD Kisan" channel in the "Infotainment (Hindi)" genre and shall display it on full television screen.



(K.S. Rejimon)  
Director (BP&L)  
Tel. 23381246

To

**All DTH Service Providers**

Copy for information to :

1. CEO, Prasar Bharati, PTI Building, New Delhi.
2. Chairman, Telecom Regulatory Authority of India, Mahanagar Doorsanchar Bhawan, Jawaharlal Nehru Marg, Old Minto Road, New Delhi.
3. Secretary, Department of Telecommunications, Sanchar Bhawan, New Delhi.