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Government of India  
Ministry of Information & Broadcasting  
(Policy Planning Cell)

New Delhi the 31<sup>st</sup> May, 2017

Sub.: Summary (No.-4) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of April 2017.

The significant activities / events relating to this Ministry for the month of April 2017 are outlined below: -

- The 64th National Film Awards 2016 were announced on 7th April, 2017 by the Chairpersons of the juries on Feature Films, Non Feature Films, Best Writing on Cinema and Most Film Friendly State Award and were conferred by Hon'ble President of India on May 3rd, 2017. Renowned Film Director & Actor Shri Kasinadhuni Viswanath was conferred the 48th Dadasaheb Phalke Award for the year 2016. Some of the prominent winners in various categories included 'Kasaav' in Best Feature Film category and 'Fireflies in the Abyss' in the Non-Feature Film Category. 'Sathamnam Bhavathi' was awarded as Best Popular Film providing Wholesome Entertainment. Shri Akshay Kumar was awarded Best Actor award for the film 'Rustom' and Ms. Surabhi was awarded Best Actress for the Malayalam movie 'Minnaminungu-The Firefly'. Rajesh Mapuskar was given Best Direction Award for Marathi movie 'Ventilator'. The state of Uttar Pradesh was awarded the Most Film Friendly State award for implementing a unique film policy and the state of Jharkhand was given Special Mention Award for their film policy.
- A Memorandum of Understanding (MoU) on "Cooperation in the field of Mass Media" and an "Audio-Visual Co-Production Agreement" has been signed between the Government of the Republic of India and Government of the Peoples Republic of Bangladesh on 8th April, 2017. The MoU would facilitate training/study tour of personnel in the field of mass media and public relations and the Audio-Visual Co-Production Agreement would cover co-production of films, documentaries, and animations films.
- Minister for Information & Broadcasting, Shri M Venkaiah Naidu released three Heritage Books on the occasion of Centenary Celebrations of Champaran Satyagraha on 10th April, 2017. Ms. Aparna Basu, Chairperson National Gandhi Museum was also present on the occasion. The books are 'Gandhi in Champaran' published by Publications Division in collaboration with National Gandhi Museum, New Delhi, "Romain Rolland and Gandhi Correspondence" and 8-volume 'Mahatma' Series by DG Tendulkar.
- A "Workshop on Instagram for better Government Communication" was inaugurated by Minister for Information & Broadcasting, Shri M. Venkaiah Naidu on 20th April, 2017. The workshop, organized jointly by Press Information Bureau (PIB) & Instagram, was the first such workshop organized by Instagram in Asia and aimed at exposing the Government Officials to

various features and applications of Instagram Platform for better Government communication and outreach on social media.

- The Union Minister of Urban Development and Housing & Urban Poverty Alleviation (HUPA) and Information & Broadcasting Shri M. Venkaiah Naidu reviewed the progress of various schemes under these Ministries in respect of the state of Haryana on 28th April, 2017. The Minister asked the Field Offices of Ministry of Information and Broadcasting (I&B) in the region to communicate more in local languages & develop Programmes on Regional Culture & Talent. Earlier the Minister also conducted the "Review Meeting of Programmes & Policies in North East" in Guwahati on 18th April, 2017, in the presence of Shri Sarbananda Sonowal, Chief Minister of Assam. On the occasion, the Minister mentioned that only way for development in the region was peace and that Terrorism and Insurgency was anti-development.
- A Russian Delegation led by Mr. Alexey Volin, Vice Minister of Telecom and Mass Communication of the Russian Federation met the Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore on 3rd April, 2017. During the discussions, the delegation was apprised about the recent initiatives of the Ministry including Film Visa, Film Facilitation Office (FFO) and proposed setting up of National Centre of Excellence for Animations, Visual Effects, Gaming and Comics (AVGC). The possible areas of collaboration between the two countries was also discussed.
- As part of the Centenary Celebrations of "100 Years of Champaran Satyagrah", Song and Drama Division organized programmes in Motihari, Bihar, the place where the Satyagrah Movement originated. The programme "Satya Swachch Sur" was inaugurated by Hon'ble Governor of Bihar Shri Ram Nath Kovind and the Union Agriculture Minister Shri Radhamohan Singh. The programme was spread over six days and was attended among others by Shri Rajiv Pratap Rudy, Hon'ble Minister for Skill Development.
- During the month, 11 Special Outreach Programmes on flagship schemes of the Government and 1543 Special programmes as well as other publicity activities on various issues were organized by the field units of Directorate of Field Publicity (DFP) sensitizing over 4.22 Lakh people in 1344 villages.

  
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