

File No. P-11015/1/2017- PPC
Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 25th July, 2017

Sub.: Summary (No.-6) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of June 2017.

The significant activities / events relating to this Ministry for the month of June 2017 are outlined below: -

- The then Minister for Information & Broadcasting, Shri M. Venkaiah Naidu has regularly held the review meetings with Regional Media Units of the Ministry about the programs/ initiatives of the Ministry. In continuation of the review meetings held in North East Region (Guwahati), Haryana (Chandigarh), Karnataka (Bangalore), Uttar Pradesh (Lucknow), Tamil Nadu (Chennai), Jharkhand (Ranchi), Rajasthan (Jaipur) and Chhattisgarh (Raipur) during April and May, 2017, the Minister held review meetings in Maharashtra (Mumbai) and Uttarakhand (Dehradun) during June, 2017. Ministers and Senior officers from the State Governments also participated in the respective meetings.

Important decisions taken during the meeting include the launch of the 24/7 DD Channel for Uttarakhand within one year and expediting the finalization of the location for the Regional Campus for Indian Institute of Mass Communication in Maharashtra.

- Shri M Venkaiah Naidu, the then Minister for Information & Broadcasting, presented 100 Volumes of Collected Works of Mahatma Gandhi (CWMG) to Hon'ble Speaker of Lok Sabha Smt. Sumitra Mahajan on 13th June, 2017 for Parliament Library. The Minister also presented these 100 volumes to Sabarmati Ashram on 24th June, 2017 at Ashram's premises in Ahmedabad to commemorate the Centenary Celebrations of the foundation of Sabarmati Ashram. After almost two decades of the original series, a full set of 100 volumes of CWMG in good production quality has been reprinted by the Publications Division, a media unit under the Ministry.
- As part of the events being organized to showcase the important policy initiatives, schemes/programmes and disseminating information on the success stories of the Government during the last 3 years, the Ministry continued and concluded during the month the Special Outreach Campaigns and exhibitions called MODI (Making of Developed India) Fests and "Sabka Saath Sabka Vikas" (SSSV) Sammelans which were held in 300 odd districts across the country.

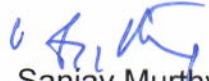
As part of the activity, the then Minister for Information & Broadcasting, Shri M Venkaiah Naidu inaugurated the "Saath Hai Viswaas Hai, Ho Raha Vikas Hai" Exhibition at Indira Niketan Park, Sarojini Nagar, New Delhi on 7th June, 2017. The Minister also inaugurated/participated in the pre publicity campaign

at Dussehera Maidan, Indore on 5th June, the MODI Fest at Tiruppur (Town hall), Tamil Nadu and the Sarmmelan at Peelamedu, Coimbatore, Tamil Nadu on 9th June and the Sarmmelan and intellectual meet at Cuttack, Odisha on 12th June. The Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore also inaugurated the event in Tonk, Rajasthan on 4th June, 2017 and participated in the activities of the programmes held in Belagavi district, Karnataka on 12th June, 2017.

- A special webpage on the Goods and Services Tax (GST) on Press Information Bureau (PIB) Website was launched on 30th June, 2017. The webpage can be accessed on <http://pib.nic.in/gst> and is a one stop platform for all information on the new tax regime. PIB as well as various other Media Units of Ministry including All India Radio (AIR), AIR News, Doordarshan (DD), DD News, New Media Wing and Photo Division widely disseminated information pertaining to GST and also provided coverage to the main function for launch of nationwide GST held in Central Hall of Parliament at midnight on 30th June, 2017 across all media platforms.
- Press Information Bureau (PIB) in collaboration with M/o AYUSH held a Health Editors' Conference on International Day of Yoga (IDY) 2017 on 9th June, 2017 where yoga experts gave presentations on the benefits of Yoga especially for diabetes, mental health and stress management, followed by live demonstrations. PIB also created a microsite on IDY 2017 on its website which can be accessed at <http://pib.nic.in/yogaday2017/>. PIB as well as various other Media Units viz. All India Radio (AIR), AIR News, Doordarshan (DD), DD News, Directorate of Advertising and Visual Publicity, Directorate of Field Publicity, New Media Wing, Publications Division, Photo Division and Song & Drama Division provided wide coverage and publicity to the activities of IDY 2017 including the main event of Mass Yoga Demonstration held in Lucknow on 21st June, 2017 across all media platforms.
- Shri M. Venkaiah Naidu, the then Minister for Information & Broadcasting, presented the Akashvani Annual Awards on 16th June, 2017 in different categories of programmes namely plays, documentaries, musical production, children's choral singing, Lassa Kaul Award for National Integration, Yuva Vani, Innovative Programme, Programmes on Farm & Home and Dr. Rajendra Kumar Talib Award for best CBS Centre. The Minister also stated that All India Radio (AIR) reflects India's diversity and is the first choice for people for authentic news. AIR broadcasts programmes in 23 languages & 179 dialects.
- Film and Television Institute of India (FTII) and Directorate of Film Festivals (DFF) launched two short courses in New Delhi. The 20 – day foundation courses have been rolled out in Screenplay Writing and Acting.
- During the month, 1211 programmes including 81 Special Outreach Programmes on flagship schemes of the Government as well as other publicity activities on various issues were organized by the field units of Directorate of Field Publicity (DFP) reaching to 5.59 Lakh people in 1418 villages.

I&B Initiatives on Minimum Government Maximum Governance-

- The requirement of furnishing of eligibility certificate for purchase of news print has been done away with by Registrar of Newspapers for India (RNI). Now the applicant has to furnish a self-declaration through on-line system.



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