

File No. P-11015/1/2017- PPC
Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 21st March, 2017

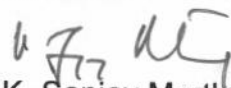
Sub.: Summary (No.-2) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of February 2017.

The significant activities / events relating to this Ministry for the month of February 2017 are outlined below: -

- Shri M. Venkaiah Naidu, Minister for Information & Broadcasting released the bilingual Reference Annuals "India 2017/Bharat 2017" and launched the Online Digital Library (ODL) of Publications Division, a Media Unit under Ministry of Information & Broadcasting, on 6th February, 2017 in New Delhi. On the occasion, the Swachhta Pakhwada Report Card of the Ministry was also released which focused on Office Space retrieval, reduction in grievances, and auctioning of unused goods/ store items. The Minister also gave an overview of the activities and initiatives taken by the Ministry of I&B and its Media Units during the two weeks' Swachhta Pakhwada of M/o I&B observed from 16th to 31st Jan, 2017.
- During a meeting held on 27th February, 2017 in New Delhi between Shri M. Venkaiah Naidu, Minister for Information & Broadcasting and Ukrainian delegation led by Mr. Iurii Artemenko, Member of the Parliament of Ukraine and Chairman of the National Council of Television and Radio Broadcasting of Ukraine, it was conveyed that the Ministry of Information & Broadcasting would extend all possible support to promote exchange programs between public broadcasters of the two countries, content creation, screening and distribution of films.
- Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore inaugurated a 3 day Bhojpuri Film Festival organized by the Directorate of Film Festivals on 3rd February, 2017 at Siri Fort Auditorium, New Delhi. The Festival presented a unique opportunity for people to get a taste of Bhojpuri culture through cuisine and cinema.
- The General Budget 2017-18, which was presented by the Union Finance Minister Shri Arun Jaitley in Lok Sabha on 1st February, 2017, was given wide publicity so as to reach the common man and Social Media platforms like Facebook, Twitter and YouTube were actively and extensively used.

Post Budget Press Conference was organized by Press Information Bureau for the Finance Minister's interaction with the media, which was attended by Chief Economic Adviser (CEA), both the Ministers of State for Finance, Finance Secretary and all other Secretaries of the Ministry of Finance. Talkathon on Budget 2017 was also arranged wherein the Finance Minister answered Budget related questions of the people which were asked on the Social Media platforms. Arrangements were also made for the Finance Minister's Post Budget interview to Doordarshan, All India Radio, Lok Sabha and Rajya Sabha Channels, ANI and other news channels.

- The Association of Indian Universities (AIU) has granted equivalence to six PG Diploma Programmes of the Film and Television Institute of India (FTII), Pune, with Master's Degree which has opened Higher Studies avenues for students in India and abroad. The programmes, which are of 2 and 3 years duration, are Cinematography, Editing, Direction & Screenplay Writing, Sound Recording & Sound Design, Art Direction & Production Design and Acting.
- Publications Division, a Media Unit under Ministry of Information & Broadcasting, and Sasta Sahitya Mandal (SSM) signed a Memorandum of Understanding (MoU) on 14th February, 2017 for joint publication of books on heroes of freedom struggle, cultural leaders and other eminent personalities of India. This is the first such effort of the Publications Division to partner with another publishing house towards publishing quality and value based books.
- The results of e-Auction of Second Batch of Private FM channels under FM Phase-III were announced. Under this activity, States of Uttarakhand and Nagaland and Border Area Towns of J&K namely Poonch Mokukchung, Leh, Kathua, Kargil, Bhaderwa would get Private FM Channels for the first time.



K. Sanjay Murthy

JOINT SECRETARY TO THE GOVERNMENT OF INDIA

Tele # 23073775